

WINC

WOMEN IN CONSTRUCTION SEEK SUPPORT & DONATIONS FOR NEW BEGINNINGS FLOOD RELIEF EFFORTS



ABOUT WINC

Women In Construction (WINC) is a non-profit organization made up of professional women, within the construction industry, dedicated to serving communities and individuals in need or crisis. The WINC official website www.iwinc.ca was recently launched. Ani Bogovic, Chairwoman and one of the founding members of WINC, said "We were on the cusp of formally launching our site when fate intervened. The opportunity to serve came quickly, via a City TV news report, on a charity in distress." WINC's challenge is to restore the office space of another charitable agency, New Beginnings, so they may continue their vital community service. More details at <http://iwinc.ca/projects.html>.

ABOUT NEW BEGINNINGS

New Beginnings is a charitable agency that provides an invaluable Support Program, run entirely by volunteers. They have been working to improve the quality of lives of women and children so they may become poverty-free. They empower women to become confident, self-sufficient, career-oriented and employable. These worthy objectives line up with WINC's values and commitment to aid the community.



PROJECT MISSION

On August 31, 2010, a flood caused more than \$100,000 in damages to the offices of New Beginnings. The flood was deemed a health hazard, and the group was evacuated from the premises. The offices are in need of immediate restoration work, in order for business to resume. A site inspection has been completed, and the extent of damage assessed. Extensive construction work is required including electrical, lighting, doors, wall to wall broadloom etc. Restoration has begun with the help of the landlord; Direct Energy and RONA have also stepped up with WINC to complete the necessary work. Above and beyond the construction work, the organization is also in need of photocopiers, printers, fax, computers and software.



This month WINC implemented their plan of action that will effectively reopen the doors of New Beginnings. We invite you to join us in this great cause for the big reveal on Tuesday October ??th. All and any individual or corporate donations are greatly appreciated as well. Companies looking to partner with WINC as continuous contributors will be recognized and designated as WINC sponsors and be entitled to respective benefits. Contact www.iwinc.ca if you would like to offer your support. Help us rebuild and restore the lives of countless women and children!

WINC Chair, Ani Bogovic, is available for interviews; please contact Judy Pryma, WINC media coordinator.

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